



BOXING ALBERTA

Strategic Plan 2021-2024

Vision/Purpose: To promote and foster the development of Olympic style boxing and develop its boxers to the height of their potential through self-discipline, confidence, fitness, and sportsmanship

Mission: To be a leading sport and fitness activity in Alberta

Core Values: integrity, leadership, transparency, excellence, dependability, health and safety

Officiating Development

Having well trained officials ensures both the integrity of the sport and the safety of the athletes in the ring. Our goals are to increase the overall number of officials in the association and to help advance officials to higher levels.

Increase the number of junior (16 to 18) officials

Increase the number of level 1 officials by 10% each year

Upgrade 3 level 1 or 2 officials to higher level each year

Organize two annual level 1 and 2 officiating courses outside of Calgary and Edmonton

Establish exchange program to help develop level 3 and up officials

Coaching Development

Coaches work on the front line to ensure the athletes learn the proper techniques and mentor athletes through competitions. Our goals are to increase the number of young coaches (16-25 years) and help female coaches advance to higher levels.

Promote 4 female coaches to level 3

Increase the number of junior (16 to 18) coaches

Increase number of level 3 coaches by 10% each year

Athlete Development

Athletes are the lifeblood of the association and are vital for the association's success. Our goal is to ensure the athletes have the best opportunity possible to succeed through programming and competition.

Identify and foster all athletes with the best opportunity to win at the 2024 Nationals

Create a program/plan to prepare potential athletes for the 2023 CWG

Get reinstated into the 2024 Alberta Winter Games

Increase the number of training camps at the training centre

Increase non competitive based opportunities for development

Organizational Growth

Striving for constant improvement and to stay relevant, it is important to advance and expand the organization to provide the members with more opportunities and better logistics. Our goals are to increase the membership, provide more opportunities, and make the day to day life of the members easier.

Increase membership by 10% every year over 4 years

Create a pool of travel opportunities by building relationships with other countries/associations for athletes, coaches, and officials

To reach a wider population through the media

To get a larger reach in the province

Increase membership through social media advertising

Administration

It is vital for an organization to have a well-run administration to ensure it maximizes its ability to provide value for the members and improve the organization. Our goal is to create new documents and processes for the ease of the members.

Create a document for all registered competitive athletes

Create an online registration for tournaments

Create archive of lifetime members and create coaches/officials/athletes awards

Explore/implement new possibilities to improve the draw for tournaments

Create a network (with contract) of physicians across the province

Update website and make it more informative

Update By-Laws and Policies and Procedures

Fund Development

In order for the organization to provide services and programming, having the proper funds is imperative on a year-to-year basis. Our goal is increase/diversify the number of income sources.

Boxing Alberta to host a single day boxing card across the province per year

Increase the usage of Lodgepole by renting the facility out to outside organizations/associations

Raise funds for summer female camp